



Expert Sources from Minnesota's Private Colleges

March/April 2008

The member institutions of the Minnesota Private College Council are home to 17 communities of scholars who provide insight, analysis and expertise on a wide variety of news and events. Members of the media are invited to locate leading thinkers for expert commentary on a wide variety of issues and topics from this periodic listing of faculty experts. This listing includes resources on:

- Comic Books/Graphic Novels
- Communications and Journalism
- Economics
- History
- Management
- Political Science
- Social Psychology
- Workforce Retention

Comic Books / Graphic Novels			
Professor and Institution	Expertise	Background	Contact
Barbara Schulz <i>Assistant Professor of Design</i> Minneapolis College of Art and Design	Schulz is a professional comic artist and force behind MCAD's Comic Art major, one of the few in the world offered by a four-year college. She is a scholar of comic books, graphic novels and other comic and cartooning genres and formats.	Schulz has worked on titles for Marvel, DC Comics and Dark Horse, among other leading comic publishers. She is also co-director of MCAD's annual manga and anime workshop, Schoolgirls and Mobilesuits (M.A., University of Wisconsin-Superior).	Kim Zimmerman, Communications Director Minneapolis College of Art and Design 612-874-3793 kim_zimmerman@mcad.edu
Communications and Journalism			
Professor and Institution	Expertise	Background	Contact
Tim Brunelle <i>Adjunct Faculty, Design Department</i> Minneapolis College of Art and Design	Brunelle is teaching "The Future of Advertising," a course on how rapidly evolving technology, media and consumer activity affect high-level financial, creative and strategic decision-making, including the implementation of social and mobile media (blogging, microblogging, Twitter, Facebook, etc.) as new marketing tools.	Brunelle is founder/creative director of Hello Viking, an advertising entity assimilating digital expertise, process and ideas with traditional advertising experience. His previous experience includes executive creative director/head of interactive at Carmichael Lynch and VP/creative director at Arnold Worldwide (B.A., University of Cincinnati).	Kim Zimmerman, Communications Director Minneapolis College of Art and Design 612-874-3793 kim_zimmerman@mcad.edu

Communications and Journalism (continued)

Professor and Institution	Professor and Institution	Professor and Institution	Professor and Institution
<p>Dr. Kevin Sauter <i>Professor</i> Communication and Journalism Department University of St. Thomas (651) 962-5975 kosauter@stthomas.edu Bio at http://www.stthomas.edu/cj/faculty/kosauter.htm</p>	<p>Sauter teaches television criticism and persuasion; his scholarship is focused on political communication. He often provides analysis and commentary for local media (print and broadcast) on campaign advertising and presidential debates. Note: he has live-television experience.</p>	<p>Sauter holds a Ph.D. from Penn State; he joined the St. Thomas faculty in 1982.</p>	<p>Jim Winterer St. Thomas News Service (651) 962-6404 icwinterer@stthomas.edu.</p>

Economics

Professor and Institution	Expertise	Background	Contact
<p>Tony Becker <i>Associate Professor of Economics</i> St. Olaf College 507-786-3974 507-645-9628 (h) becker@stolaf.edu</p>	<p>Becker's research involves the sub-prime lending crisis and how it is affecting rural areas.</p>	<p>While studying sub-prime lending, Becker has noticed that the "breaking point" for the issue actually appears to have come in 2003, when the proportion of sub-prime-loans "really took off." As for overall economic woes, a tax cut or rebate, he says, may not be an effective stimulant for the economy right now. And the falling dollar? According to Becker, it's not all bad as it helps to decrease imports and increase exports.</p>	<p>David Gonnerman St. Olaf media relations 507-786-3315 gonnermd@stolaf.edu</p>
<p>Matt Nowakowski <i>Master of Business Administration Director</i> Saint Mary's University of Minnesota</p>	<p>Nowakowski's areas of expertise include education and global economics.</p>	<p>Nowakowski hold a B.S. in Education from the University of Wisconsin- LaCrosse. He has traveled abroad to work with companies on global economics and training the workforce on research focused leadership.</p>	<p>Clayton Tenquist Executive Director of External Affairs - Schools of Graduate and Professional Programs Saint Mary's University of Minnesota 612-728-5199 tenquist@smumn.edu</p>
<p>John Olson <i>Associate Professor and Chair of the Department of Economics</i> College of Saint Benedict/ Saint John's University</p>	<p>Olson's fields of expertise include American economic history, macroeconomic theory and policy, and monetary theory and policy.</p>	<p>The federal tax rebate checks - due in May - will have a limited effect and only partially mitigate the decline in economic activity. Analyses of similar tax rebate programs in the past show only a portion (estimates range from 40 to 60 percent) of the rebates are spent with the balance saved or used to pay down existing household debt.</p>	<p>Mike Killeen Assistant Director of Media Relations, College of Saint Benedict/Saint John's University 320-363-5078 mkilleen@csbsju.edu</p>

History			
Professor and Institution	Expertise	Background	Contact
Tom Emmert <i>History Department</i> Gustavus Adolphus College	Emmert is a historian, well-known in this country and abroad for his work on southeastern Europe. He has a particular interest in Serbia and Kosovo and since 1989 has been a regular expert commentator in various media discussing the dissolution of Yugoslavia, the wars of the 1990s, the NATO bombing of Serbia, and the ongoing crisis concerning the status of Kosovo.	Emmert has a Ph.D. from Stanford University in Balkan history. Best known for his book, <i>Serbian Gogoltha: Kosovo, 1389</i> , Emmert is currently Professor of History at Gustavus Adolphus College and also Associate Director of the "Scholars' Initiative," a consortium of more than 250 scholars worldwide who are engaged in collective scholarship to write a more objective history of the conflicts in the former Yugoslavia during the 1990s.	Matt Thomas Media Relations Manager Gustavus Adolphus College 507-933-7510 mthomas@gustavus.edu
Steven Keillor <i>Adjunct Assistant History Professor</i> Bethel University	Keillor is an expert in Minnesota history.	Keillor's book, <i>Shaping Minnesota's Identity: 150 Years of State History</i> , was recently released by Pogo Press. It covers a wide range of issues related to Minnesota statehood, including geography, migration, climate and culture. The book is Keillor's ninth.	Amanda Wanke Director of Media and Internal Communications 651-638-6266 a-wanke@bethel.edu
Management			
Professor and Institution	Expertise	Background	Contact
Richard Brynteson, Ph.D. <i>Professor of Management</i> Concordia University, St. Paul	Brynteson's areas of expertise are innovation, organizational development and thinking skills. He has helped organizations both large and small become more innovative in their work processes and product/service offerings, and has helped them build capacity for innovation and become innovators themselves.	Brynteson is the author of <i>Once Upon a Complex Time</i> (2006), a book of stories about systems theory and the practical application of systems thinking to the complexities of business and life. Brynteson holds a Ph.D., in Adult Education and an MBA in Marketing. He has taught at the university level for 20 years and been a corporate consultant for eight years, coaching managers, developing organizations and pushing innovation in organizations.	Jill Johnson Director of University Marketing & Communications Concordia University, St. Paul 651-641-8755 jjohnson@csp.edu

Political Science			
Professor and Institution	Expertise	Background	Contact
Daniel Hofrenning <i>Professor of Political Science</i> St. Olaf College 507-786-3128 (w) 507-786-4665 (h) dhofrenn@stolaf.edu	Hofrenning is an expert in U.S. politics, public policy, and religion and politics.	Hofrenning, author of the book <i>In Washington But Not Of It: The Prophetic Politics of Religious Lobbyists</i> , teaches public policy and American politics. He most recently has been quoted by the New York Times and appeared on CNN's Lou Dobbs program. He also has provided commentary for MPR, KARE-11 and FOX-9. His opinion pieces have appeared in the Minneapolis Star Tribune, the St. Paul Pioneer Press and at MSNBC.com.	David Gonnerman St. Olaf media relations 507-786-3315 gonnermd@stolaf.edu
Social Psychology			
Professor and Institution	Expertise	Background	Contact
Debra S. Schroeder, Ph.D. <i>Associate Professor of Psychology and Director of the Honors Program</i> College of St. Scholastica	Schroeder can speak to a wide range of social psychology issues, particularly racism, group bias and the role of gender in mentoring relationships.	Schroeder is a social psychologist who teaches courses in general and social psychology and human sexuality. She has recently completed a research project on the relationship between perfectionism and physical health. She received her Ph.D. in social psychology from Bowling Green State University.	Bob Ashenmacher Executive Director of Marketing, Communications and Media Relations The College of St. Scholastica 218/723-6075 rashenma@css.edu
Workforce Retention			
Professor and Institution	Expertise	Background	Contact
Renee Fredericksen <i>Assistant Professor</i> <i>M.A. in Health and Human Services Administration</i> Saint Mary's University of Minnesota Graduate School of Health and Human Services	Fredericksen's areas of expertise include workforce issues on retention of older workers and lifelong learning.	Fredericksen holds a Human Resource Management Certificate from the University of St. Thomas and a Minnesota State Teaching K-12 License. She is co-author with the European Commission on Workforce Issues of "Older Workers and Life Long Learning" published in spring of 2006. She is an international speaker and research consultant on older workers and life long learning and is on the executive board for the Vital Aging Network.	Clayton Tenquist Executive Director of External Affairs - Schools of Graduate and Professional Programs Saint Mary's University of Minnesota 612-728-5199 tenquist@smumn.edu

NOTES

- For back issues of Expert Sources, visit www.mnprivatecolleges.org/media – where you will also find other information about private colleges, as well as links to all of the colleges own home pages.
- For general media inquiries about private colleges, contact John Manning at the Minnesota Private College Council at 651-293-6805 or jmanning@mnprivatecolleges.org, or you can contact Kate Metzger at 651-293-6830 or kmetzger@mnprivatecolleges.org.

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