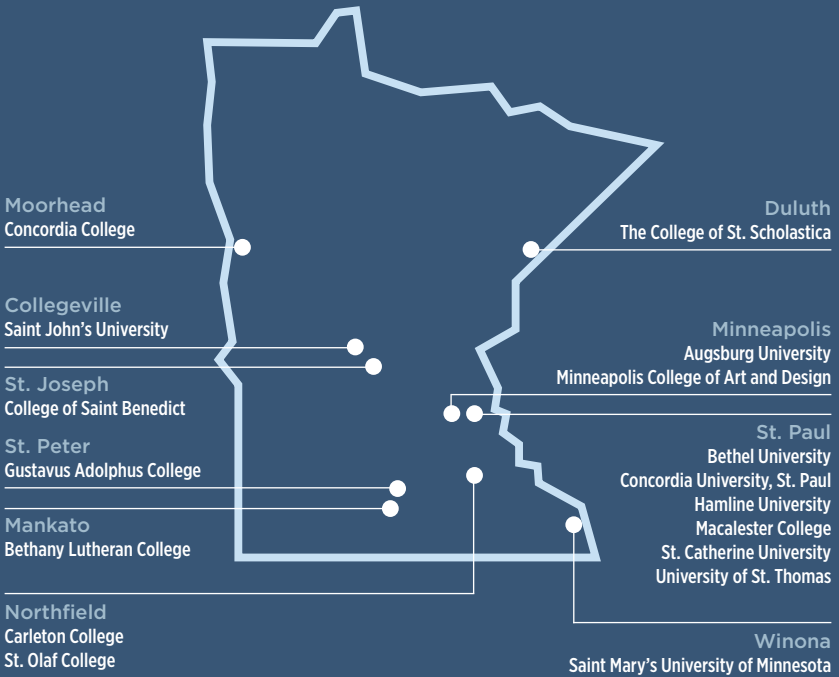


Fact Card

Minnesota Private Colleges: Adding up our impact



MINNESOTA
PRIVATE
COLLEGE
COUNCIL

Students

- **Total enrollment for fall 2019 at Minnesota Private Colleges — undergraduate and graduate: 56,105 students**
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	UNDERGRADUATE	GRADUATE
Augsburg University	2,532	891
Bethany Lutheran College	741	-
Bethel University	2,830	1,055
Carleton College	2,069	-
College of Saint Benedict	1,748	-
The College of St. Scholastica	2,481	1,425
Concordia College	2,010	32
Concordia University, St. Paul	3,127	2,012
Gustavus Adolphus College	2,235	-
Hamline University	2,088	1,316
Macalester College	2,098	-
Minneapolis College of Art and Design	709	87
Saint John's University	1,629	98
Saint Mary's University of Minnesota	1,467	4,081
St. Catherine University	3,153	1,248
St. Olaf College	3,072	-
University of St. Thomas	6,402	3,469
Total	40,391	15,714

- **Our colleges serve different types of students.**
 - Part-time students account for 12% of undergraduate enrollment.
 - Independent students, who are 25 and older, make up 13% of our undergraduate enrollment.
 - Transfer students account for 22% of our new student enrollment.
 - 7 of our colleges and universities offer non-traditional weekend, evening and online programs to meet the changing needs of all types of learners.
 - 3 of our colleges and universities offer associate degree programs, ranging from traditional day programs to online programs.
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- **68% of our undergraduate students are from Minnesota.**
 - 27% are students from other states and 5% are international students.
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- **Students can choose from more than 140 undergraduate majors.**
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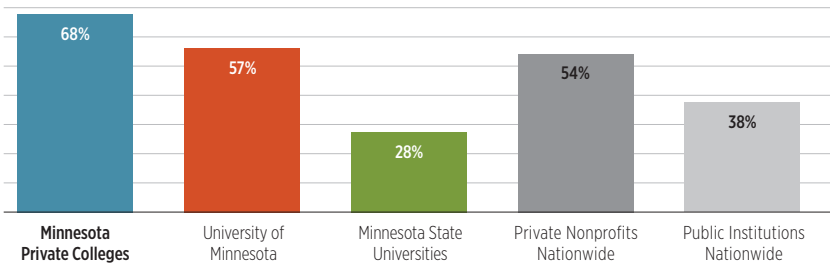
Global Reach

- **More than 1,700 international undergraduate students study at our colleges.**
 - **All of our member colleges are committed to international experiences.**
 - Nearly 4,300 students from our 17 schools study abroad each year — that's half of Minnesota college students who study abroad.
 - At seven Minnesota Private Colleges more than 40% of students study abroad.
-

Excellence and Outcomes

- **Our focus is on excellence in undergraduate teaching and learning.**
 - Courses are taught by highly qualified faculty — 82% of full-time faculty members hold doctorates or other terminal degrees in their field.
 - On average there is one professor for every 12 students.
 - 61% of classes have fewer than 20 students and 99% of classes have fewer than 50 students.
- **Our four-year graduation rate is the highest in the Midwest — higher than the public systems as well as the other states' nonprofit colleges.** (This looks at first-year students and measures the share who stayed at the institution and earned their degrees.)
 - Compared to other states' four-year graduation rates—for both public and private institutions—our rate ranks second nationally.

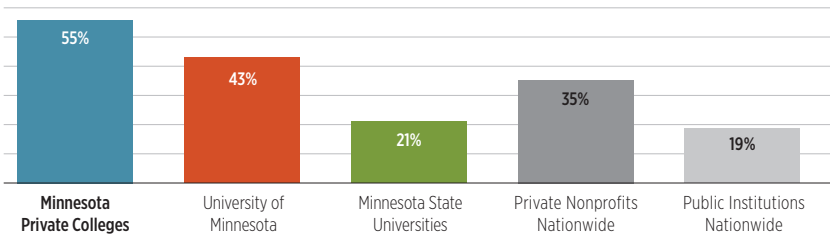
4-Year Graduation Rates
Minnesota Institutions and National Comparisons



Percent of fall 2012 first-time, fulltime students completing a bachelor's degree in four years.
Source: IPEDS 2018 graduation rates data.

- **Looking at only the students who started and finished at the same institution, 90% of our graduates complete in four years, as opposed to taking longer.** At the University of Minnesota 78% of graduates finish in four years and for Minnesota State universities the figure is 56%.
- **Low-income students succeed at our institutions. Our share of Pell Grant recipients graduating in four years ranks first nationally when compared to statewide averages for both public and private institutions.**

Share of Pell Grant Recipients Graduating in Four Years
Minnesota Institutions and National Comparisons



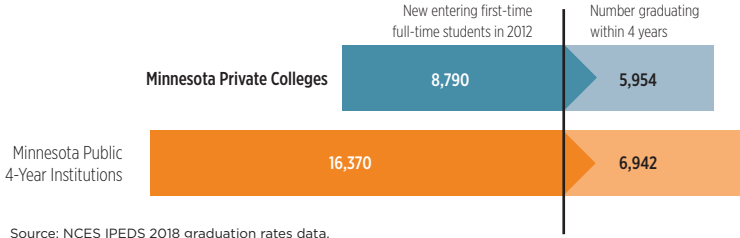
Percent of 2010-11 first-time, full-time Pell Grant recipients completing a bachelor's degree in four years.
Source: NCES IPEDS 2018 outcomes measures data.

- **Our students receive national recognition. In the most recent year, our colleges had 49 students who were named Fulbright Fellows, Goldwater Scholars and Truman Scholars.** At the University of Minnesota 14 students received those recognitions.

Excellence and Outcomes (continued)

Productivity within Higher Education

(Number of students entering public and private institutions — and how many graduate 4 years later)



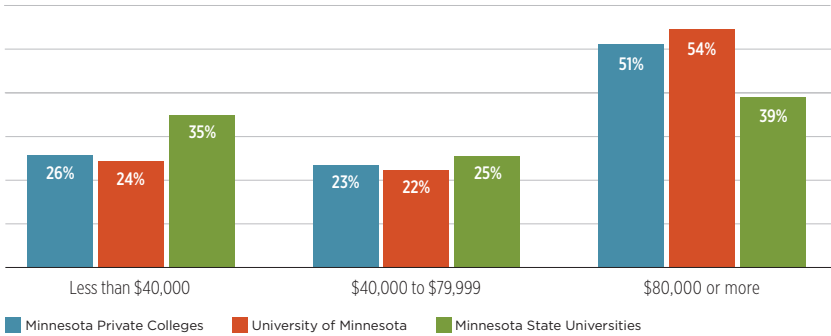
Access and Affordability

- **Our students come from all income levels, with median family income at our colleges below the Minnesota median of \$86,400. And family incomes for students at our colleges are similar to those at public universities.**

Median family income for FAFSA-filing Minnesota students are:

- \$87,300 at the University of Minnesota
- \$83,400 at Minnesota Private Colleges
- \$62,800 at Minnesota State universities

FAFSA-filing Minnesota students by family income



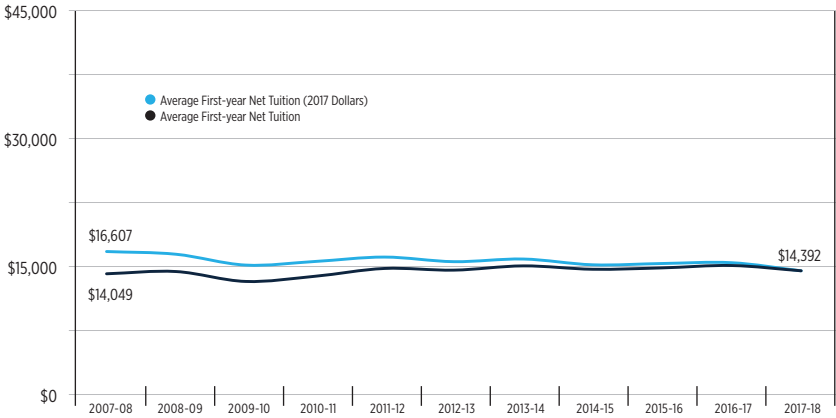
Note: Uses Adjusted Gross Income, includes only Minnesota resident students who file a FAFSA
 Source: Minnesota State Grant End-of-Year Statistics Fiscal Year 2018, Minnesota Office of Higher Education
 Note: Due to rounding totals may not equal 100%.

- **89% of our first-year students apply for financial aid by filing the FAFSA.**
- **After grants and scholarships the average amount that first-year students actually pay for tuition is cut by 64% compared to listed tuition.**
 - The average net tuition for first-year students is \$14,392 because first-year students receive an average of \$25,045 in institutional, state and federal grants.

Access and Affordability (continued)

- **Over 10 years the average net tuition for first-year students has been relatively flat.** In fact, when adjusted for inflation, the average dropped \$2,215 — or 13 percent — between 2007-08 and 2017-18. Our colleges have worked to contain spending while making significant increases in institutional grant aid.
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Net Tuition at Minnesota Private Colleges Fall 2007 to Fall 2017



Source: Minnesota Private College Council analysis of IPEDS data.
Note: Average net tuition is calculated by subtracting average institutional, federal and state grant aid from average tuition and fees.

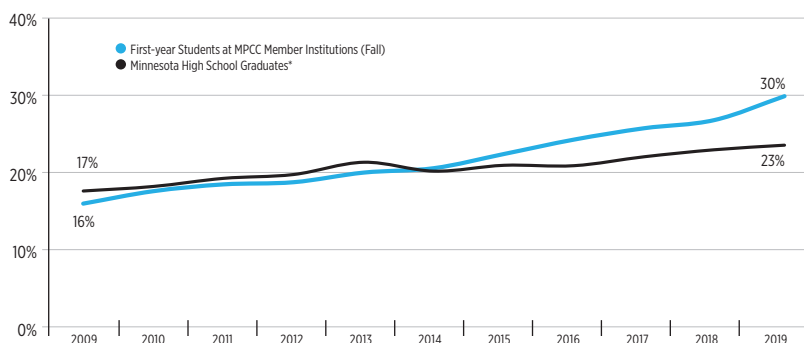
- **For first-year students from families with incomes below \$50,000, average grants cover 88% of tuition.**
 - The average net tuition for these students after institutional, federal and state grants is \$4,650. These students receive an average of \$33,190 in grants.
 - **Our institutions award more than \$684 million in institutional grants and scholarships to undergraduate students.**
 - For every \$1 in state and federal grant aid our students receive, our institutions award \$6.
 - 95% of our first-year students receive grants and scholarships.
 - **Private college graduates' borrowing for bachelor's degrees mirrors levels at public institutions.**
 - Share of graduates from private colleges in Minnesota with no debt is 30%, compared to 40% at the University of Minnesota and 29% at Minnesota State universities.
 - Median debt level for graduates from private colleges who borrowed is \$27,900 compared to \$23,500 at the University of Minnesota and \$24,800 at Minnesota State universities.
-

Diversity

- **12,750 students of color and Native American students, excluding international students, enroll at Minnesota Private Colleges.**
- **The share of domestic undergraduates who are students of color and Native American are:**
 - 24% of undergrads at Minnesota Private Colleges
 - 24% of undergrads at the University of Minnesota
 - 21% of undergrads at Minnesota State Universities
- **Enrollment of new first-year students of color and Native American students at Minnesota Private Colleges has nearly doubled compared to 10 years ago.**

Increasing Enrollment of Students of Color and Native American Students

Share of Minnesota Private Colleges' First-year Students and Minnesota High School Graduates



Note: This figure does not include international students or students for whom race/ethnicity is not reported.
*Source: Western Interstate Commission for Higher Education, *Knocking at the College Door: Projections of High School Graduates*, 2016.

- **23% of our students are “first-generation,” meaning that neither of their parents completed college.**
- **Our student of color and Native American student four-year graduation rate is the highest in the state, and is higher than the averages for both publics and nonprofits nationwide.**
 - 56% at Minnesota Private Colleges
 - 50% at the University of Minnesota
 - 13% at Minnesota State universities
 - 44% at private nonprofit colleges nationwide
 - 30% at public institutions nationwide
- **Looking at students of color and Native American students who earn bachelor’s degrees from Minnesota institutions, 29% do so at our institutions.** And 47% of students of color and Native American students who earn master’s degrees in Minnesota do so at our institutions.
- **49% of our graduates with bachelor’s degrees in STEM fields are women, compared to 37% at the University of Minnesota and 34% at Minnesota State universities.**

For more information on these and other facts visit
www.mnprivatecolleges.org/research/facts

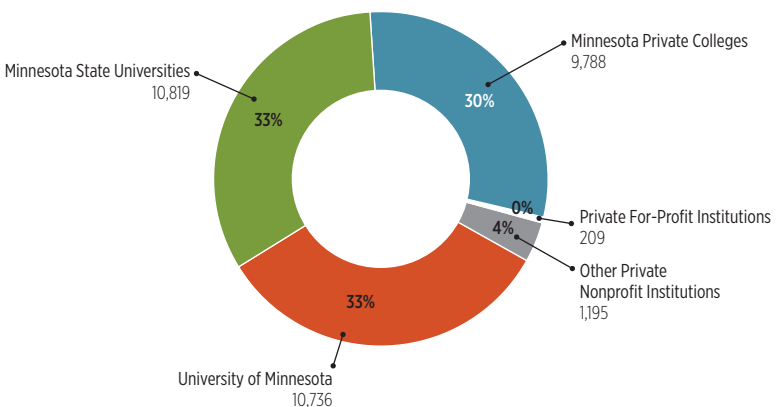
Workforce

- **We are a talent magnet: Our colleges enroll 10,500 undergraduate students from other states.** That compares to 9,800 at the University of Minnesota and 6,800 at Minnesota State universities.
 - **Our students graduate ready to move on to careers and further education.** They build essential critical thinking and communication skills, developing area expertise while also studying broadly.
 - Many of our graduates earn degrees in high-need areas; see “Degrees Granted” below for examples.
 - 94% of our most recent graduates were employed, pursuing additional education, doing volunteer service (i.e. Peace Corps or mission work) or in the military within a year of earning their bachelor’s degree.
 - 74% of graduates listed employment as their primary activity
 - 17% listed continuing education as their primary activity
 - 3% listed volunteer service as their primary activity
 - 1% listed military service as their primary activity
- Due to rounding total exceeds 94%.
- **72% of our recent graduates stayed in Minnesota, adding to the quality of the state’s workforce and tax base.**
 - **The median earnings of our alumni working in Minnesota five years after graduation is \$58,900.**

Degrees Granted

- **Our institutions award 30% of all baccalaureate degrees in Minnesota, with 9,788 bachelor’s degrees awarded in 2017-18.** Our share of baccalaureate degrees for specific areas of study:
 - 45% of physical science degrees
 - 43% of foreign language degrees
 - 41% of nursing degrees
 - 38% of history degrees
 - 34% of business degrees
 - 33% of math and statistics degrees
 - 32% of biological science degrees

Sources of Bachelor’s Degrees
2017 - 2018



Source: NCES, IPEDS 2017-18 completions data.
Note: Does not include degrees earned from online-only schools.

Degrees Granted (continued)

- Our institutions award **46% of all master’s degrees in Minnesota, with 5,201 master’s degrees awarded in 2017-18.**

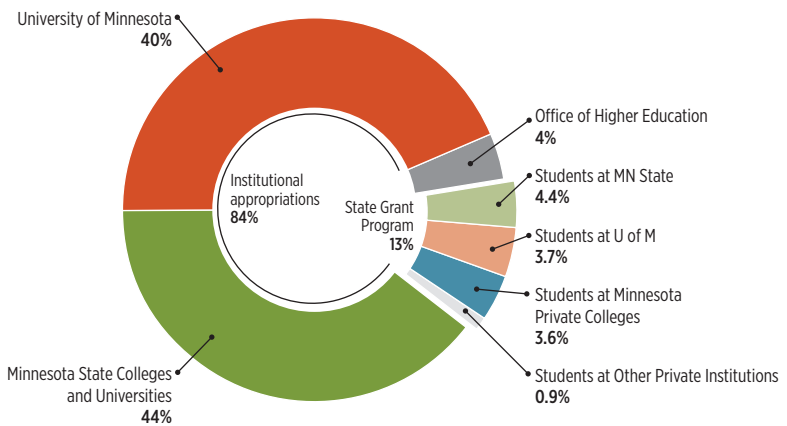
Our share of master’s degrees for specific areas of study:

- 100% of physician assistant degrees
 - 62% of education degrees
 - 58% of social work degrees
 - 53% of business and management degrees
 - 52% of nursing degrees
 - 48% of public administration degrees
 - 45% of computer/information science degrees
-

Minnesota Impact

- **Minnesota Private Colleges add \$1.6 billion annually to Minnesota’s economy through direct spending that includes wages, operating costs and capital construction expenditures.**
 - **We employ 14,000 faculty and staff.**
 - We rank 9th among Minnesota private sector employers, when considering our total number of employees. We rank 13th among all employers, public and private.
 - **300,000 of our alumni live across the state, in every corner of Minnesota.**
 - **While our students make up 30% of all baccalaureate graduates in the state, they benefit from a small share — less than 4% — of public spending on higher education.**
-

State Spending for Higher Education Fiscal Year 2019 (\$1.64 Billion)



Source: Minnesota Office of Management and Budget and Minnesota Office of Higher Education.
Due to rounding total exceeds 100%.

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Saint John's University
Saint Mary's University of Minnesota
St. Catherine University
St. Olaf College
University of St. Thomas

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The Minnesota Private College Council represents 17 well-respected liberal arts colleges and universities. For more information on the Council and its members, visit www.mnprivatecolleges.org.