

Recent Graduates Class of 2018

November 2019

The Minnesota Private College Council annually surveys member institutions to collect data on the post-graduation outcomes of recent graduates. The Council compiles responses that member institutions receive from their own graduates.

These results reflect the experiences of a large majority of our graduates; we have data on 68% of the class of 2018 from 16 of our 17 member institutions.¹ Response rates and participation differ by institution and question, and member institutions employed a variety of methodologies. For background and project limitations, please see pages 3 and 4.

Our graduates add to the quality of Minnesota's workforce.

- 72% of the class of 2018 stayed in Minnesota

Our graduates are ready to move on to careers and further education.

- 94% of the class of 2018 graduates were employed, in the military, pursuing additional education, or engaged in volunteer service (i.e., Peace Corps or mission work)
 - 74% of graduates listed employment as their primary activity
 - 67% were employed full-time
 - 7% were employed part-time
 - 17% listed continuing education as their primary activity
 - 3% listed volunteer service as their primary activity
 - 0.6% listed military service as their primary activity
- Looking at the remaining 6% of the class of 2018:
 - 5% were seeking employment
 - 0.6% were seeking continuing education
 - 0.6% were not seeking employment or continuing education

¹ Carleton College was not able to provide data for this report.

The majority of graduates continuing their education enrolled in master's degree programs and attend Minnesota institutions.

- 17% of the class of 2018 were enrolled in continuing education. Of those continuing their education:
 - 90% were enrolled full-time
 - 55% were enrolled at Minnesota institutions
 - 28% at Minnesota Private Colleges
 - 14% at the University of Minnesota
 - 5% at Minnesota State universities
 - 7% at another Minnesota institution
 - Master's degrees were the most popular programs for those continuing their education
 - 51% were enrolled in a master's program
 - 19% were enrolled in a professional program
 - 18% were enrolled in a PhD program
 - 3% were pursuing an additional bachelor's degree
 - 2% were completing a bachelor's degree (e.g. student teaching)
 - 3% were enrolled in a certificate program
 - 4% were enrolled in another type of program

Due to rounding, sums may not equal totals.

Recent Graduates 2018 Response Rate by Institution

Institution	Bachelor's Degree Recipients	Number of Graduates with Data	Share of Graduates with Data	Survey time frame
Augsburg University	546	462	85%	November 2017 to December 2018
Bethany Lutheran College	90	88	98%	May 2018
Bethel University	633	204	32%	May 2019 to June 2019
Carleton College	na	na	na	na
College of Saint Benedict	505	493	98%	November 2017 to April 2019
Concordia College	433	156	36%	April 2018 to January 2019
Concordia University, St. Paul	706	490	69%	December 2017 to May 2019
Gustavus Adolphus College	476	461	97%	April 2018 to December 2018
Hamline University	481	347	72%	January 2019 to April 2019
Macalester College	517	471	91%	May 2018 to December 2018
Minneapolis College of Art and Design	127	122	96%	November 2017 to March 2019
Saint John's University	377	320	85%	November 2017 to April 2019
Saint Mary's University of Minnesota	257	113	44%	May 2018 to August 2018
St. Catherine University	455	332	73%	May 2018 to January 2019
St. Olaf College	695	611	88%	April 2018 to January 2019
The College of St. Scholastica	845	367	43%	March 2019 to September 2019
University of St. Thomas	1,326	681	51%	July 2018 to January 2019
<i>MPCC Total</i>	8,469	5,718	68%	

Note: Response rates vary due to survey timing, number of contacts and method of contact. See Survey Method section for more information.

Survey Methodology

This report collects the results of surveys of recent graduates conducted by each member institution. We receive aggregate results for a set of items that are common to the surveys and combine them for sharing with the group. We also use this data to highlight our colleges' contribution to Minnesota's labor force and graduate degree enrollment in advocacy efforts. Sixteen member institutions were able to participate. We know that:

- The total number of graduates with data was 5,718 (note not all questions have data for all graduates).
- The total number of 2018 graduates from the 16 participating institutions was 8,469.
- The overall response/knowledge rate was 68%.

Different response rates among the participating colleges means that the results may not be representative of the full population of graduates. Data presented are not weighted by the number of graduates, as the survey response rates by institutions vary greatly.

Data collection methods vary among member institutions. A few institutions send a single mailing of the survey; others use mixed methods such as sending multiple mailings, request for web surveys and follow-up telephone calls. Additionally, there has been growth in the use of web-based surveys, and data from LinkedIn and Facebook. These different collection methods greatly impact the final response/knowledge rate and ultimately affect how representative the survey results are of the graduating class. Not all survey respondents answered every question, so response rates varied by question as well. In the results reported above, we calculate percentages based on the number of responses to each question, not to the total number of surveys returned.

The timing of the survey distribution also varies widely among member institutions. Some institutions begin data collection before graduation, while other institutions start and conduct their survey six to twelve months after graduation. This variation contributes to inconsistencies in the data, particularly with respect to the employment items. Given these variations in data collection and response rates, the results of the survey should be interpreted cautiously.

This project would not be possible without the cooperation and support of staff at our member institutions. If you have questions or comments about this report, please contact the Minnesota Private College Council.