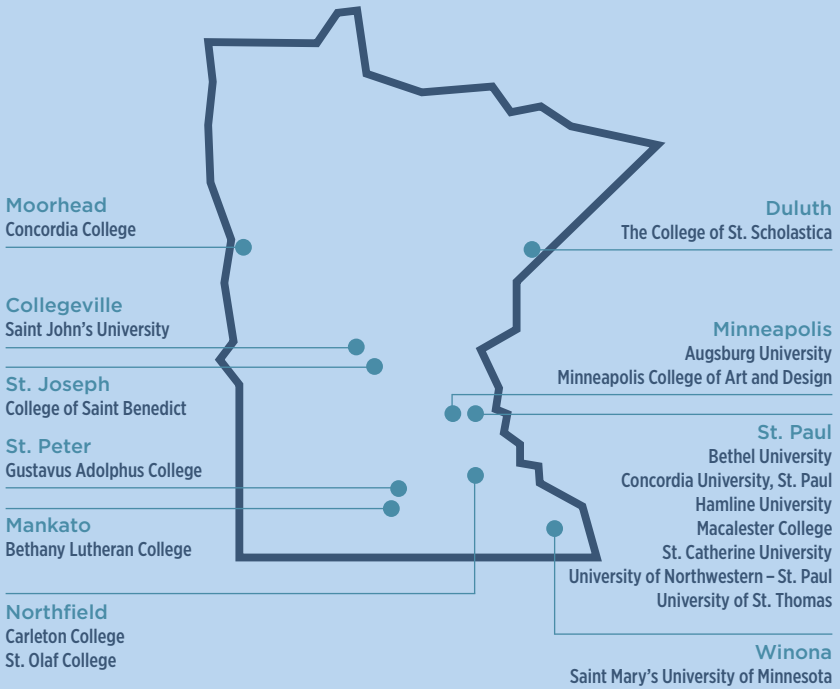


Fact Card

Minnesota Private Colleges: Adding up our impact



MINNESOTA
PRIVATE
COLLEGE
COUNCIL

Students

- **Total enrollment for fall 2022 at Minnesota Private Colleges — undergraduate and graduate: 54,325 students**

	UNDERGRADUATE	GRADUATE
Augsburg University	2,382	730
Bethany Lutheran College	792	38
Bethel University	2,544	1,233
Carleton College	2,007	-
College of Saint Benedict	1,443	27
The College of St. Scholastica	1,938	1,269
Concordia College	1,827	76
Concordia University, St. Paul	3,041	2,461
Gustavus Adolphus College	2,139	-
Hamline University	1,782	873
Macalester College	2,175	-
Minneapolis College of Art and Design	702	119
Saint John's University	1,528	117
Saint Mary's University of Minnesota	1,100	3,033
St. Catherine University	2,416	1,173
St. Olaf College	3,046	-
University of Northwestern - St. Paul	3,161	92
University of St. Thomas	5,942	3,119
Total	39,965	14,360

- **Our colleges serve different types of students.**
 - Part-time students account for 11% of undergraduate enrollment.
 - Adult learners, who are 25 and older, make up 12% of our undergraduate enrollment.
 - Transfer students account for 17% of our new student enrollment.
 - 8 of our colleges and universities offer non-traditional weekend, evening and online programs to meet the needs and schedules of all learners.
 - 4 of our colleges and universities offer associate degree programs.

Focus on Transfer Students

- 38% of our new transfer students are students of color and Native American students.
- 51% of our transfer students transfer from public community and technical colleges.
- Half of our new transfer students are enrolled in non-traditional evening, weekend, or online degree completion programs.
- 70% of our transfer students who transfer to our colleges with an associate degree complete their bachelor's degree within 3 years.
- 76% of students of color and Native American students who transfer to our colleges with an associate degree complete their bachelor's degree within 3 years.

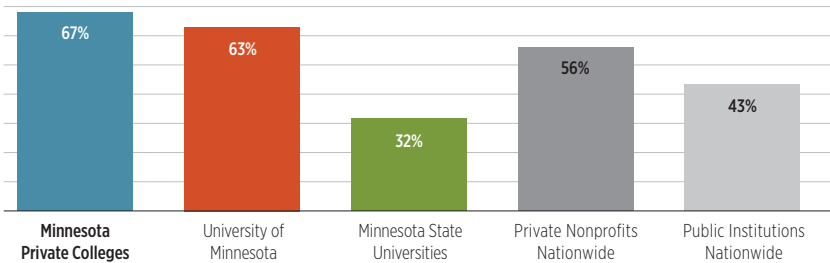
- **68% of our undergraduate students are from Minnesota.**
 - 28% are students from other states and 4% are international students.

- **Students choose from more than 140 undergraduate majors.**

Excellence and Outcomes

- **Our focus is on excellence in undergraduate teaching and learning.**
 - Courses are taught by highly qualified faculty — 84% of full-time faculty members hold doctorates or other terminal degrees in their field.
 - On average there is one professor for every 12 students.
 - 62% of classes have fewer than 20 students and 99% of classes have fewer than 50 students.
- **Our four-year graduation rate is the highest in the Midwest — higher than the public systems as well as the other states' nonprofit colleges.** (This looks at first-year students and measures the share who stayed at the institution and earned their degrees.)
 - Comparing our group of institutions to other states' four-year graduation rates — for both public and private institutions — our rate ranks fourth nationally.

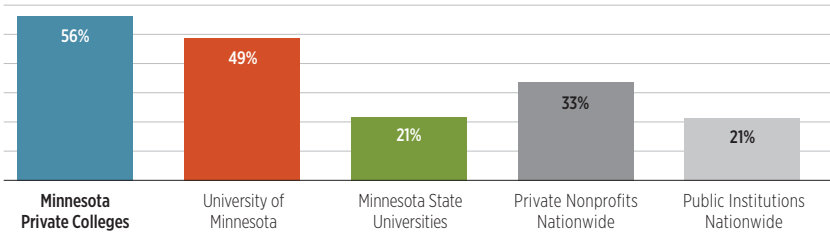
4-Year Graduation Rates
Minnesota Institutions and National Comparisons



Percent of fall 2015 first-time, full-time students completing a bachelor's degree in four years.
Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) 2021 graduation rates data, fall 2015 first-time, full-time cohort.

- **Looking just at students who start and stay at the same institution, 92% of these graduates finish in four years at our institutions.** At the University of Minnesota, 82% of graduates finish in four years and for Minnesota State Universities the figure is 62%. (Unlike the graduation rate shown in the chart above, this measure only looks at graduates who started and then completed at the same institutions in four years, as opposed to taking longer.)
- **Low-income students succeed at our institutions.** Our share of Pell Grant recipients graduating in four years ranks third nationally when compared to statewide averages for both public and private institutions.

Share of Pell Grant Recipients Graduating in Four Years
Minnesota and National Comparisons



Source: NCES IPEDS, 2021 outcomes data, 2013-14 first-time, full-time cohort.

- **Our students receive national recognition. In the most recent year, our colleges had 28 students who were named Fulbright Fellows, Goldwater Scholars and Truman Scholars.** At the University of Minnesota, 16 students received those recognitions.

Access and Affordability

- **Our students come from all income levels. Median family income for students at our colleges mirrors the Minnesota median of \$89,000. And family incomes for students at our colleges are similar to those at public universities.**

Median family incomes for FAFSA-filing Minnesota students are:

- \$96,100 at the University of Minnesota
 - \$90,100 at Minnesota Private Colleges
 - \$69,600 at Minnesota State Universities
-

- **One in four students at our colleges receive Pell Grants, which are awarded to low-income students.** The share of students receiving Pell Grants are:

- 17% at the University of Minnesota
 - 24% at Minnesota Private Colleges
 - 23% at Minnesota State Universities
-

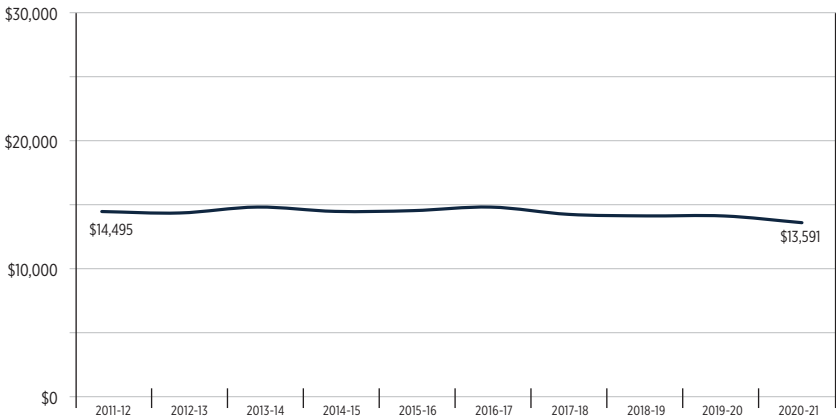
- **Grants and scholarships reduce the average amount that first-year students actually pay for tuition by 69% compared to listed tuition.**

- The average net tuition for first-year students is \$13,591 because first-year students receive an average of \$29,552 in institutional, state and federal grants.
-

- **Compared to 10 years ago, the net tuition for first-year students has declined by \$900.** Our colleges have worked to contain costs while making significant increases in institutional grant aid.
-

Net Tuition for First-Year Students at Minnesota Private Colleges

Fall 2011 to Fall 2020



Source: Minnesota Private College Council analysis of IPEDS first-time, full-time student financial aid data.
Note: Average net tuition is calculated by subtracting average institutional, federal and state grant aid from average tuition and fees.

- **For first-year students from families with incomes below \$50,000, average grants cover 94% of tuition.**
 - The average net tuition for these students after institutional, federal and state grants is \$2,500. These students receive an average of more than \$36,800 in grants.
-

- **Our institutions award more than \$800 million in institutional grants and scholarships to undergraduate students.**
 - For every \$1 in state and federal grant aid our students receive, our institutions award \$7.
 - 9 out of 10 undergraduates receive grants and scholarships that do not have to be paid back.
-

Access and Affordability (continued)

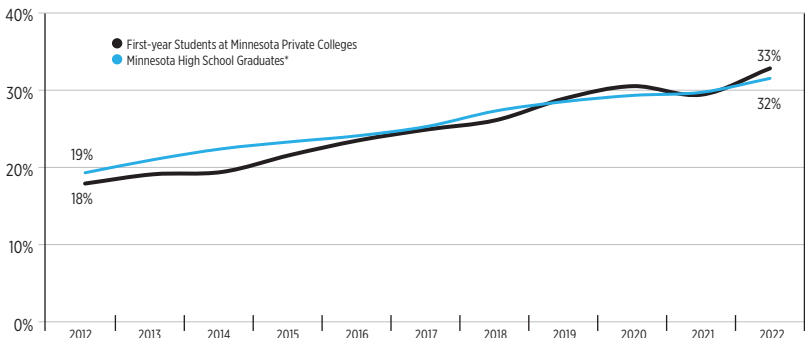
- **Private college graduates' borrowing for bachelor's degrees mirrors levels at public institutions.**
 - The share of graduates from Minnesota Private Colleges with no debt is 32%, compared to 35% at Minnesota State and 43% at the University of Minnesota.
 - Median debt level for graduates from our colleges who borrowed is \$26,000. That compares to \$23,000 at Minnesota State Universities and \$22,600 at the University of Minnesota.
-

Diversity

- **13,600 undergraduate and graduate students of color and Native American students, excluding international students, enroll at Minnesota Private Colleges.**
 - **2,800 international undergraduate and graduate students study at our colleges and universities.**
 - **The share of domestic undergraduates who are students of color and Native American are:**
 - 34% at Minnesota State Community and Technical Colleges
 - 28% at Minnesota Private Colleges
 - 28% at the University of Minnesota
 - 23% at Minnesota State Universities
 - **Our students reflect Minnesota: Enrollment of new first-year students of color and Native American students at Minnesota Private Colleges has mirrored the demographics of Minnesota high school graduates.**
-

Share of Minnesota Private Colleges' First-year Students and Minnesota High School Graduates who were Students of Color and Native American Students

Fall 2012 to Fall 2022



Note: This figure does not include international students or students for whom race/ethnicity is not reported.
*Source: Western Interstate Commission for Higher Education, *Knocking at the College Door: Projections of High School Graduates, 2020.*

- **20% of our students are “first-generation,” meaning that neither of their parents completed college.**
 - **Our colleges have the highest number of Black and Latino students completing their bachelor's degree in four years in the state.**
-

Diversity (continued)

- **Our four-year graduation rate for all students of color and Native American students is higher than the averages for both public and nonprofit institutions nationwide.**
 - 57% at Minnesota Private Colleges
 - 55% at University of Minnesota
 - 16% at Minnesota State Universities
 - 47% at private nonprofit colleges nationwide
 - 35% at public institutions nationwide
 - **Looking at students of color and Native American students who earn bachelor's degrees from Minnesota institutions, 29% do so at our institutions.** And 49% students of color and Native American students who earn master's degrees in Minnesota do so at our institutions.
 - **51% of our graduates with bachelor's degrees in STEM fields are women, compared to 39% at the University of Minnesota and 33% at Minnesota State Universities.**
-

Workforce

- **We are a talent magnet: Our colleges enroll 11,100 undergraduate students from other states.** That compares to 9,400 at the University of Minnesota and 6,100 at Minnesota State Universities.
 - **Our institutions educate students to be ready to move on to careers and further education.** They build essential critical thinking and communication skills, developing area expertise while also studying broadly.
 - Many of our graduates earn degrees in high-need areas; see "Degrees Granted" below for examples.
 - 93% of our most recent graduates were employed, pursuing additional education, doing volunteer service (i.e. Peace Corps or mission work) or in the military within a year of earning their bachelor's degree.
 - 75% of graduates listed employment as their primary activity
 - 16% listed continuing education as their primary activity
 - 1% listed volunteer service as their primary activity
 - 1% listed military service as their primary activity
 - **68% of our recent graduates stayed in Minnesota, adding to the quality of the state's workforce and tax base.**
 - **The median earnings of our alumni working full-time in Minnesota four years after graduation is \$61,400.**
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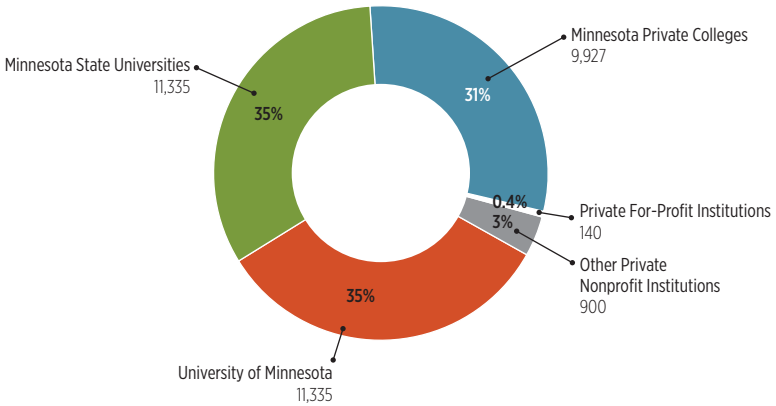
For more information on these and other facts visit
www.mnprivatecolleges.org/research/facts

Degrees Granted

• **Our institutions award 31% of all baccalaureate degrees in Minnesota, with 9,927 bachelor's degrees awarded in 2020-21.** Our share of baccalaureate degrees for specific areas of study:

- 48% of nursing degrees
 - 45% of foreign language degrees
 - 42% of history degrees
 - 40% of physical science degrees
 - 33% of biological science degrees
 - 32% of business degrees
 - 32% of math and statistics degrees
-

Sources of Bachelor's Degrees 2020-2021



Source: Minnesota Private College Council analysis of NCES, IPEDS 2020-21.
Note: Due to rounding, total may not equal 100%

• **Our institutions award 46% of all master's degrees in Minnesota, with 4,864 master's degrees awarded in 2020-21.**

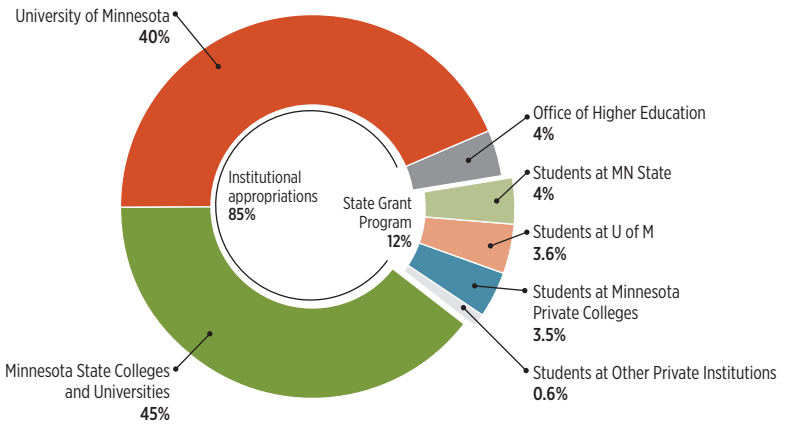
Our share of master's degrees for specific areas of study:

- 100% of physician assistant degrees
 - 57% of education degrees
 - 57% of social work degrees
 - 54% of business and management degrees
 - 52% of computer/information science degrees
 - 49% of nursing degrees
 - 49% of public administration degrees
-

Minnesota Impact

- **Minnesota Private Colleges add more than \$1.8 billion annually to Minnesota's economy through direct spending that includes wages, operating costs and capital construction expenditures.**
 - **We employ 14,000 faculty and staff.**
 - We rank 9th among Minnesota private sector employers, when considering our total number of employees. We rank 13th among all employers, public and private.
 - **350,000 of our alumni live across the state, in every corner of Minnesota.**
 - **While our students make up 31% of all baccalaureate graduates in the state, they benefit from a small share—just 3.5%—of public spending on higher education.**
-

State Spending for Higher Education Fiscal Year 2022 (\$1.75 Billion)



Source: Minnesota Office of Management and Budget and Minnesota Office of Higher Education.
Note: Due to rounding, total may not equal 100%

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Bethany Lutheran College

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Bethel University

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Carleton College

Brian J. Bruess
College of Saint Benedict
and Saint John's University

Barbara McDonald
The College of
St. Scholastica

William Craft — to June 30
Colin Irvine — as of July 1
Concordia College

Rev. Brian Friedrich
Concordia University,
St. Paul

Rebecca Bergman
Gustavus Adolphus College

Fayneese Miller
Hamline University

Suzanne Rivera
Macalester College

Sanjit Sethi
Minneapolis College
of Art and Design

Rev. James P. Burns, IVD
Saint Mary's University
of Minnesota

Rebecca Koenig Roloff
St. Catherine University

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to May 30

Susan Rundell Singer —
as of June 1
St. Olaf College

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The Minnesota Private College Council represents 18 well-respected liberal arts colleges and universities. For more information on the Council and its members, visit www.mnprivatecolleges.org.