Minnesota’s nonprofit private colleges

Minnesota Private College Council presentation for the Senate Higher Education Committee

Feb. 14, 2011
Minnesota Private College Council’s member institutions

- Concordia College
  - Moorhead
- Saint John's University
  - Collegeville
- College of Saint Benedict
  - St. Joseph
- Gustavus Adolphus College
  - St. Peter
- Bethany Lutheran College
  - Mankato
- Carleton College
  - St. Olaf College
  - Northfield
- Augsburg College
  - Minneapolis College of Art and Design
  - Minneapolis
- Bethel University
  - Concordia University, St. Paul
  - Hamline University
  - Macalester College
  - St. Catherine University
  - University of St. Thomas
  - St. Paul
- Saint Mary's University of Minnesota
  - Winona
Students

60,000
Total enrollment, undergraduate and graduate, at Minnesota’s Private Colleges

Bachelor’s degrees

30%

Share of Minnesota BA/BS earners who graduate from Minnesota’s Private Colleges

- 50% Physical sciences
- 46% Math and statistics
- 40% Health professions
- 36% Foreign languages
- 36% Biological sciences
- 34% Business

30,963 bachelor's degrees were awarded by Minnesota colleges and universities in 2009-10.

Note: Does not include bachelor's degrees earned from online schools.

Source: Minnesota Private College Research Foundation analysis of NCES, IPEDS 2009-10.
Master’s degrees

45%

Share of Minnesota master’s earners who graduate from Minnesota’s Private Colleges

10,507 master’s degrees were awarded by Minnesota colleges and universities in 2009-10.

Note: Does not include master’s degrees earned from online schools.

Source: Minnesota Private College Research Foundation analysis of NCES, IPEDS 2009-10.
Student focus

Fewer than 20

Number of students in a typical class

12:1

Average student-to-faculty ratio

64%

4-year graduation rate is highest in state; 6-year rate is 74%
Performance
Graduation Rates by Sector

Percent of Students Completing a Bachelor's Degree
(Full-time, First-time Undergraduates who Began a Program in 2003)

Access

1 out of 4 below $50K
Share of our students from families with incomes below $50,000

1 out of 5
Share of “first-generation” students, with high school completion the highest degree earned by their parents

$375 million
Amount awarded by our institutions in private grants and scholarships
Access

Minnesota Undergraduate Students by Parent Income

Access

10-year Trend in New Entering Students of Color Enrollment (Fall 1999 to Fall 2010)

Educational opportunities

89%
Share of students who gain real-world experience through internships, research projects or study abroad

4,600+
Number of our students studying abroad from Minnesota’s Private Colleges, nearly 3 out of 5 of all MN undergrads who do so

7
Number of Minnesota’s Private Colleges that rank nationally for the share of students studying abroad
Minnesota impact

76%
Share of recent grads, regardless of home state, who stay in Minnesota

1 out of 8
Share of graduate students at the U of M who received their undergraduate degrees from Minnesota’ Private Colleges

$1.2 billion
Amount our colleges add to economy through operating and capital spending
Minnesota’s Private Colleges

• Academic excellence
• Enrollment reflects Minnesota
• Linked with the world
• Graduates with broad knowledge and critical thinking skills
Bethel University
Bethel University

Mission:

Boldly informed and motivated by the Christian faith, Bethel educates and energizes men and women for leadership, scholarship, and service. A world-class university, Bethel prepares graduates to serve in strategic capacities to renew minds, live out biblical truth, transform culture, and advance the gospel.
2009-10 Total Year Enrollment: 6,457

Students from Minnesota: 76%

Students’ Socioeconomic Status:
• 91% of fall 2010 new freshmen and transfers applied for financial aid
• Of those who applied for financial aid, 88% demonstrated need.
• 25% of students had parent incomes under $50,000

Transfers from Community Colleges
• 80-100 students transfer from community colleges into the College of Arts & Sciences each year
• Approximately 300 College of Adult & Professional Studies students each year come in with community college credit
Bethel University

Partnerships

Frogtown/Summit-U Community Partnership
King Family Foundation Child Development Center
Bush Foundation TC2 Collaborative

International:
• Ranked 15th in Number of Students Studying Abroad
• Student Spring Break and Summer Missions Trips
• Daystar University (Kenya)
• Uganda Christian University
• Cornerstone Christian College (South Africa)
Financial Aid, the Economy, and Bethel Students

Financial Aid Appeals Tripled in Last Three Years:
• 161 in 2007-08
• 278 in 2008-09
• 436 in 2009-10
• 488 in 2010-11

The recession has not ended for our families.

To help meet the need, institutional gift aid has increased from $17 million to $22.5 million in the last two years.
St. Olaf College
St. Olaf College

POINTS OF DISTINCTION

• One of the nation’s leading four-year residential colleges, St. Olaf offers an academically rigorous education with a vibrant faith tradition. Founded in 1874, St. Olaf is a liberal arts college of the church in the Lutheran tradition (ELCA).
• Widely known for its world-class programs in mathematics and music, St. Olaf is also recognized for its innovative approaches to undergraduate science education and its commitment to environmental sustainability.
• For nearly half a century, St. Olaf has been at the forefront of global education and a pioneer in study abroad, providing a global perspective necessary to succeed in an increasingly competitive and interdependent world.
• Three-quarters of all St. Olaf students study abroad before graduating. For the past two years, St. Olaf has ranked 1st in the nation among baccalaureate institutions in the total number of students studying abroad.
• A leader among undergraduate colleges in producing prestigious Rhodes Scholars, Fulbright Fellows, and Peace Corps volunteers, St. Olaf takes pride in its record of academic excellence.
St. Olaf College

LEADERSHIP IN SCIENCE AND MATHEMATICS AT THE UNDERGRADUATE LEVEL

• St. Olaf College has a national reputation for its innovative teaching and flagship undergraduate research programs in the sciences.
• Forty percent of all St. Olaf students pursue a major or concentration in the natural sciences or mathematics. Nearly 5 percent of each graduating class goes on to medical school.
• Approximately half of St. Olaf math majors are women, and 75 percent of all St. Olaf students take a mathematics course at the calculus level or above.
• St. Olaf has consistently ranked in the top 10 among baccalaureate colleges in the number of graduates who go on to earn doctoral degrees in chemistry and the physical sciences, life sciences, and engineering.
• St. Olaf has been 1st in the nation among baccalaureate colleges in producing future Ph.D.'s in mathematics and statistics.
• St. Olaf produces not only scientifically and mathematically literate graduates who are ready to take their place in the Minnesota workforce but also future leaders who will drive the next generation of innovation, research, and development.
St. Olaf College

BUILDING INTENTIONAL OUTCOMES, THE MAIN STREET INITIATIVE

• St. Olaf has embarked on a broad initiative to intentionally and comprehensively better prepare its students for life after college.

• Involving faculty, staff, alumni, and parents, the initiative aims to connect the first and last days of a student at St. Olaf through a thoughtful, integrated sequence of curricular and co-curricular programs that help students plan for and then transition successfully into the next phase of their lives as new college graduates.

• It is intended that all students will be able to articulate a vocational vision in which they reflect on their goals, the world’s needs, and their life’s work. That all students will be made aware of the wide range of opportunities available to them, including employment in businesses, non-profits, government agencies; graduate school; and volunteer opportunities.

• St. Olaf’s four-year graduation rate is 83%. Upon graduation, 55% of our students enter into employment, 31% pursue advanced degrees, and 14% volunteer with organizations such as Teach for America, Americorps, the Lutheran Volunteer Corps, and the Peace Corps.
St. Olaf prides itself on graduating leaders of business, industry, government, medicine, and education as well as many who go on to careers in community and social service. Including:

State Senator Thomas Saxhaug ’70
State Senator John Marty ’78
U.S. Representative Erik Paulsen ’87
Appellate Judge Matthew Johnson ’85
Former Supreme Court Chief Justice Russell Anderson ’64
Former Governor Al Quie ’50
Retired Medtronic President John Meslow ’60
Mayo Health System President/CEO Robert Nesse ’73
Wells Fargo Senior V.P. Brent Malcom ’88
Digital River CFO Thomas Donnelly ’86
Affinity Capital Management General Partner B. Kristine Olson Johnson ’73

Regions Hospital CEO Brock Nelson ’73
Anderson Corporation CEO Jay Lund ’81
Target Senior Corporate Counsel Jennifer Okerlund ’97
Mosaic Executive V.P./CFO Lawrence Stranghoener ’76
Federated Insurance Executive V.P. Paul Droher ’72
Fairview Northland Hospital President/CEO John Herman ’74
Best Buy Corporation Geek Squad Senior Director Lisa Tiedje Carlson ’90
Cargill Meat Solutions President Jody Kleppe Horner ’84
St. Olaf College

AN IMPORTANT CONTRIBUTOR TO THE MINNESOTA WORKFORCE

St. Olaf graduates are found in all walks of life. A sampling of Minnesota employers of St. Olaf graduates includes:

- Mayo Clinic (179)
- Wells Fargo (131)
- State of Minnesota (122)
- Target Corporation (119)
- 3M Company (106)
- Thomson Reuters/West Publishing (82)
- Medtronic Inc. (65)
- General Mills (62)
- Thrivent Financial (54)
- US Bank (51)
- Ameriprise Financial (49)
- Cargill Inc. (48)
- Health Partners (45)
- RBC Wealth Management (21)
- Securian Financial Group (17)
- Federated Insurance (17)
- Carlson Companies (16)
- Ecolab Inc. (15)
- St. Jude Medical, Inc. (12)
- Piper Jaffray Companies (11)
- Supervalu (11)
Concordia University, St. Paul
Concordia University, St. Paul

Mission:
The mission of Concordia University, St. Paul, a university of the Lutheran Church - Missouri Synod, is to prepare students for thoughtful and informed living, for dedicated service to God and humanity, and for the enlightened care of God’s creation, all within the context of the Christian Gospel.
Concordia University, St. Paul

“Dedicated Service to God and Humanity”

• Campus Diversity
  – 25% of students coming from incomes of $30,000 or less
  – 40% of African-American students
Concordia Students Benefiting from the Minnesota State Grant

- Access to Opportunity for Excellence
- 496 State Grant recipients, 37% of eligible student population
  - The average State Grant awarded students was $3,334 for the 2009-10 year
  - MN funds awarded to students totaled $1,653,832
  - Concordia funds awarded totaled $9,800,000
Concordia University, St. Paul

Concordia’s Academic Impact

• Diversity Focused
  – S.E.A.T. & MTEPS
  – Minority Teachers
• Partnership with Two-Year Institutions
  – Transfer-friendly for career oriented degrees
• Kyle Hermann Bill – Civic Engagement
  – Protecting students
• Food Retail Management
  – Partnership with Department of Labor and SuperValu to build relevant majors and careers
Concordia University, St. Paul

*Concordia’s Economic Impact*

- $34 Million Budget Going Into the MN Economy
  - Employee taxes
  - Buying power of 2,000 students
Concordia University, St. Paul

**Service & Vocation**

- **Service Learning**
  - Flood relief volunteers (N= 90)
  - Annual freshmen St. Paul service trips
- **Host the State Martin Luther King Celebration for the Past Decade**
- **Target Student Population: MN Residents**
  - 84% of undergraduate students from MN
  - 92% of graduate students from MN
ECONOMIC CASE FOR FINANCIAL AID
Our economic challenge: productivity

Relationship between Postsecondary Education and Income by State

Source: Minnesota Private College Research Foundation analysis of U.S. Census 5-year estimates.

Note: A one percent increase in a state's population with a bachelor's degree equals approximately a $550 increase in per capita income.
Our economic challenge:
Student performance

Among High Ability 8th Graders:
Low Income Students Less Likely to Complete College

Percent of U.S. 8th Graders with the Highest Math Scores Who Go On to Complete a Bachelor’s Degree

Source: College Board report *Education Pays 2007.*
Our economic challenge: student performance

Low Income Student Growth:
Percent students receiving subsidized lunch by grade and anticipated year of graduation (2009-10 School Year)

Source: Minnesota Private College Research Foundation analysis of MN Dept. of Education student enrollment data.
State Grant funds distributed broadly

2008-2009 Distribution

Funds by Sector

- State Universities (4-Year) $23,674,121 16%
- State Colleges (2-Year) $28,960,861 20%
- Minnesota Private College Council Institutions $33,066,836 24%
- University of Minnesota $31,915,143 22%
- Other Private Not-For-Profit Institutions $6,745,144 5%
- Private For-Profit Institutions $19,158,040 13%

Recipients by Sector

- Minnesota Private College Council Institutions 10,011 12%
- University of Minnesota 9,672 11%
- State Colleges (2-Year) 33,762 41%
- State Universities (4-Year) 12,767 15%
- Private For-Profit Institutions 15,374 18%
- Other Private Not-For-Profit Institutions 2,932 3%

State Grant impact slipping

State Grant Average per Recipient, by Sector as a Percent of Tuition and Fees

Source: Minnesota Private College Research Foundation analysis of Minnesota Office of Higher Education financial aid awarded data.
State Grant impact slipping

State Grant Dollars per State Grant Recipient

## Cumulative Debt

Average debt of graduating seniors from all Minnesota institutions: $26,100

<table>
<thead>
<tr>
<th>Institution Type</th>
<th>Average Debt</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average for MPCC institutions (nonprofit), bachelor’s</td>
<td>$28,600</td>
</tr>
<tr>
<td>Average for Minnesota public institutions, bachelor’s</td>
<td>$23,600</td>
</tr>
<tr>
<td>Average for Minnesota for-profits, 2-year or more</td>
<td>$40,600</td>
</tr>
</tbody>
</table>

At MPCC institutions about 90% of graduates have debt levels below $40,000

At Minnesota public institutions about 90% of graduates have debt levels below $30,000

Source: National Postsecondary Student Aid Study, 2007-08. Data represent dependent students graduating in 2007-08.
Cumulative Debt

Share of graduates of Minnesota's institutions and their cumulative debt

At MPCC institutions:
• About 90% of graduates have debt levels below $40,000
• Average debt of $28,600

At publics:
• About 90% of graduates have debt levels below $30,000
• Average debt of $23,600

Source: National Postsecondary Student Aid Study, 2007-08. Data represent dependent students graduating in 2007-08.
State Grant value

• Targets students with the greatest need
• Makes strategic investments in our state’s future workforce
• Fosters choice for students—public and private institutions
• Has a statewide impact
• Helps students minimize borrowing and future debt burden
For additional information or to receive this material electronically, please contact Paul Cerkvenik, pcerkvenik@mnprivatecolleges.org, or Scott McMahon, smcmahon@mnprivatecolleges.org.

www.mnprivatecolleges.org