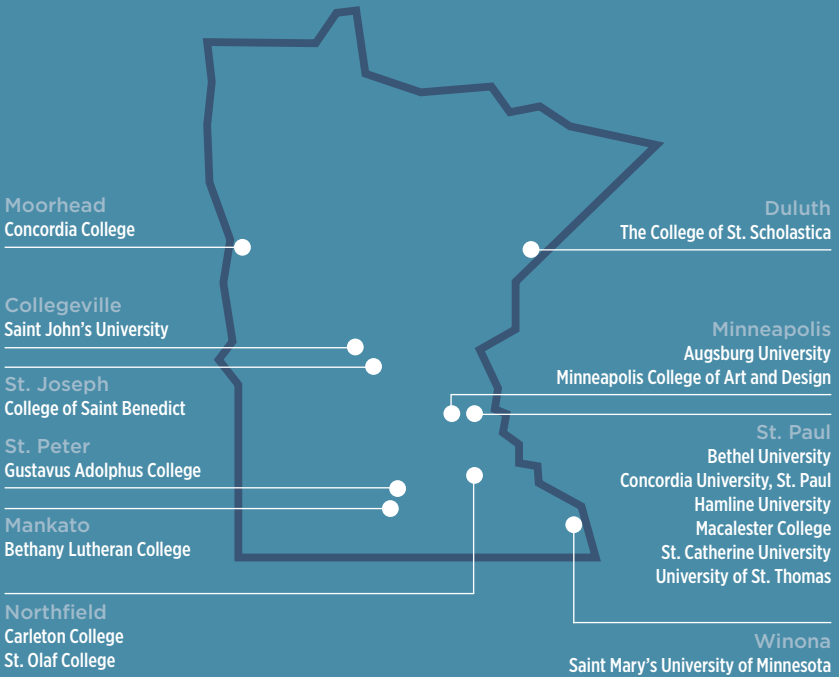


2018 Fact Card

Minnesota Private Colleges: Adding up our impact



MINNESOTA
PRIVATE
COLLEGE
COUNCIL

Students

- **Total enrollment for fall 2017 at Minnesota Private Colleges — undergraduate and graduate: 57,487 students**
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	UNDERGRADUATE	GRADUATE
Augsburg University	2,451	1,135
Bethany Lutheran College	652	-
Bethel University	2,930	1,137
Carleton College	2,023	-
College of Saint Benedict	1,937	-
The College of St. Scholastica	2,719	1,606
Concordia College, Moorhead	2,034	25
Concordia University, St. Paul	2,841	1,941
Gustavus Adolphus College	2,206	-
Hamline University	2,168	1,566
Macalester College	2,136	-
Minneapolis College of Art and Design	688	86
Saint John's University	1,720	95
Saint Mary's University of Minnesota	1,503	4,251
St. Catherine University	3,158	1,566
St. Olaf College	3,035	-
University of St. Thomas	6,199	3,679
Total	40,400	17,087

- **Our colleges serve different types of students.**
 - Part-time students account for 13% of undergraduate enrollment.
 - Independent students, who are 25 and older, make up 13% of our undergraduate enrollment.
 - Transfer students account for 24% of our new student enrollment.
 - 6 of our colleges offer non-traditional weekend, evening and online programs to meet the changing needs of all types of learners.
 - 3 of our colleges offer associate degree programs, ranging from traditional day programs to online programs.
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- **68% of our undergraduate students are from Minnesota.**
 - 27% are students from other states and 5% are international students.
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- **Students can choose from more than 140 undergraduate majors.**
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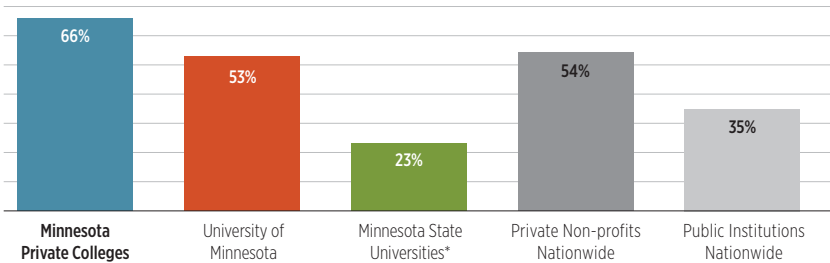
Global Reach

- **More than 1,700 international undergraduate students study at our colleges and universities.**
 - **All of our colleges are committed to international experiences.**
 - More than 4,200 students from our 17 schools study abroad each year — that's almost half of Minnesota college students who study abroad.
 - At six of our colleges more than 50% of students study abroad.
-

Excellence and Outcomes

- **Our focus is on excellence in undergraduate teaching and learning.**
 - Courses are taught by highly qualified faculty — 84% of full-time faculty members hold doctorates or other terminal degrees in their field.
 - On average there is one professor for every 12 students.
 - 62% of classes have fewer than 20 students and 99% of classes have fewer than 50 students.
 - **Our four-year graduation rate is the highest in the Midwest — higher than the public systems as well as the other states' nonprofit colleges.** (This measure looks at a group of first-year students and considers how many of them have stayed at that institution and earned their degree.)
 - Looking nationally at nonprofit colleges, our four-year graduation rate ranks third.
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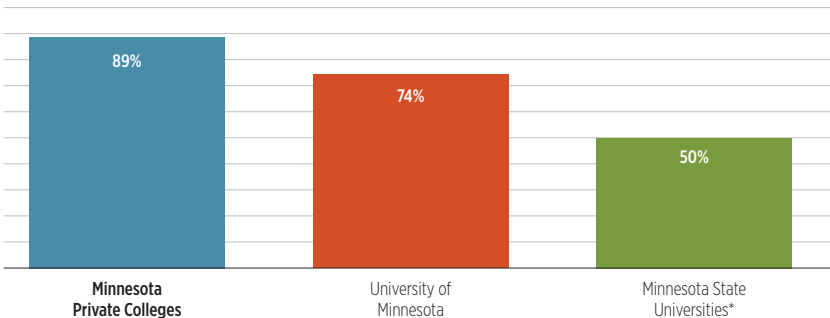
4-Year Graduation Rates
Minnesota Institutions and National Comparisons



Percent of students completing a bachelor's degree (first-time, full-time undergraduates who began a program in 2010)
*Fall 2009 cohort data was used for Minnesota State universities because fall 2010 data was not available.
Source: NCES IPEDS data, 2009 and 2010 first-time full-time cohort

- **Our four-year completion rate is the best in the state at 89%.** (This measure looks at graduates who started and then completed at the same institution in four years, as opposed to taking longer.)
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4-Year Completion Rates



*Fall 2009 cohort data was used for Minnesota State universities because fall 2010 data was not available.
Source: NCES IPEDS data, 2009 and 2010 first-time full-time cohort

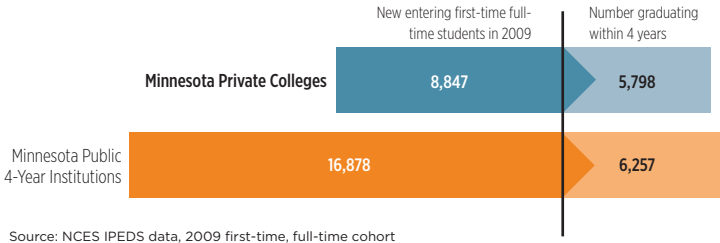
- **Our graduation rate for low-income students who receive Pell Grants is the highest in the state. Also, it is higher than the average for both nonprofits and publics nationwide.**
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Excellence and Outcomes (continued)

- **Our students receive national recognition; Our colleges had 42 students who were named Fulbright Fellows, Goldwater Scholars and Watson Fellows.** At the University of Minnesota 19 students received those recognitions.
- **Minnesota Private Colleges’ alumni say they received a high-quality education and benefited from the interaction they had with their professors:**
 - 88% say they benefited “very much” from professors teaching a majority of classes
 - 82% say “professors were interested in me personally and academically”
 - 76% say “professors challenged me and helped me meet that challenge”
 (Visit www.mnprivatecolleges.org/our-value/alumni-views for more alumni data.)

Productivity within Higher Education

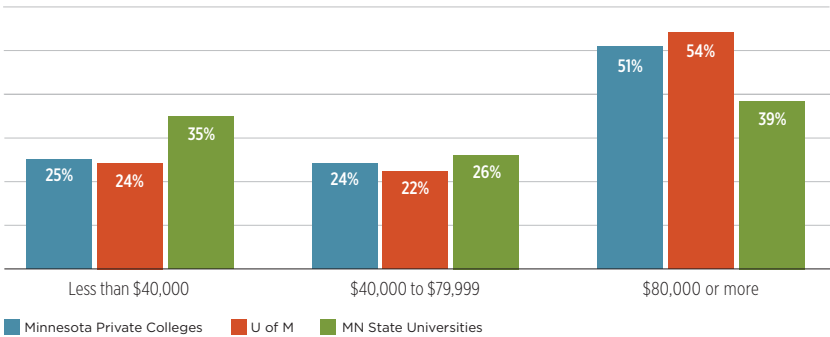
(Number of students entering public and private institutions — and how many graduate 4 years later)



Access and Affordability

- **Our students come from all income levels — and family incomes for students at our colleges are similar to those at public universities.** For FAFSA-filing Minnesota students, the median family income is:
 - \$87,700 at the University of Minnesota
 - \$78,200 at Minnesota Private Colleges
 - \$62,900 at Minnesota State Universities

FAFSA-filing Minnesota students by family income



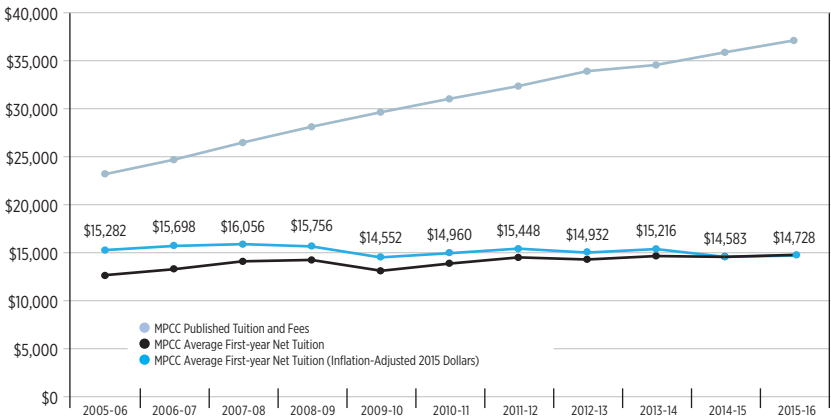
Note: Uses Adjusted Gross Income, includes only Minnesota resident students who file a FAFSA

Source: MPCC analysis of Minnesota State Grant End-of-Year Statistics Fiscal year 2016, Minnesota Office of Higher Education

Access and Affordability (continued)

- **84% of our first-year students apply for financial aid by filing the FAFSA.**
 - **After grants and scholarships, the listed tuition at our colleges is cut by 60% on average for first-year students.**
 - The average net tuition for first-year students is \$14,728 because first-year students receive an average of \$22,335 in institutional, state and federal grants.
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**Published and Net Tuition Trends at
Minnesota Private College Council Member Institutions**
Fall 2005 to Fall 2015



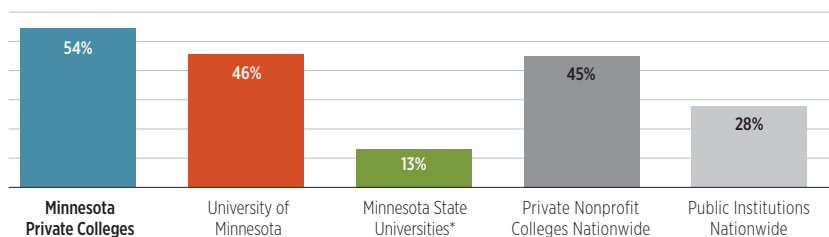
Note: Net tuition figures reflect averages after institutional, federal and state grants have been factored in.
Source: Minnesota Private College Council analysis of IPEDS data.

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- **For first-year students from families with incomes below \$50,000, average grants cover 84% of tuition.**
 - The average net tuition for these students after institutional, federal and state grants is \$5,726. These students receive an average of more than \$29,000 in grants.
 - **Our institutions award more than \$613 million in institutional grants and scholarships to undergraduate students.**
 - For every \$1 in state and federal grant aid our students receive, our institutions award \$6.
 - 94% of our first-year students receive grants and scholarships that do not have to be paid back.
 - **Private college graduates' borrowing mirrors levels at public institutions.**
 - Share of graduates at Minnesota Private Colleges with no debt is 28%, compared to 36% at the University of Minnesota and 26% at Minnesota State Universities.
 - Median debt level for graduates who are borrowing at Minnesota Private Colleges is \$28,019 compared to \$24,567 at the University of Minnesota and \$25,496 at Minnesota State Universities.
-

Diversity

- **11,400 undergraduate and graduate students of color, excluding international students, enroll at Minnesota Private Colleges.**
 - **The share of undergrads who are students of color has been increasing across higher education. Domestic undergrad students of color are:**
 - 21% of undergrads at Minnesota Private Colleges
 - 21% of undergrads at the University of Minnesota
 - 19% of undergrads at Minnesota State Universities
 - **Enrollment of new first-year students of color at Minnesota Private Colleges has more than doubled compared to 10 years ago.**
 - In fall 2017, 25% of new freshmen were students of color, up from 12% in fall 2007. (For comparison, 22% of 2016-17 Minnesota high school graduates were students of color.)
 - **20% of our students are “first-generation,” meaning that neither of their parents completed college.**
-

4-Year Graduation Rates for Students of Color Minnesota Institutions and National Comparisons



Percent of students completing a bachelor's degree (first-time, full-time undergraduates who began a program in 2010)
*Fall 2009 cohort data was used for Minnesota State universities because fall 2010 data was not available.
Source: NCES IPEDS data, 2009 and 2010 first-time full-time cohort

- **As for degrees granted, our institutions graduate 29% of Minnesota's baccalaureates of color.** And 44% of students of color who earn master's degrees in Minnesota do so at our institutions.
 - **47% of our graduates with bachelor's degrees in STEM fields are women, compared to 36% at the University of Minnesota and 31% at Minnesota State Universities.**
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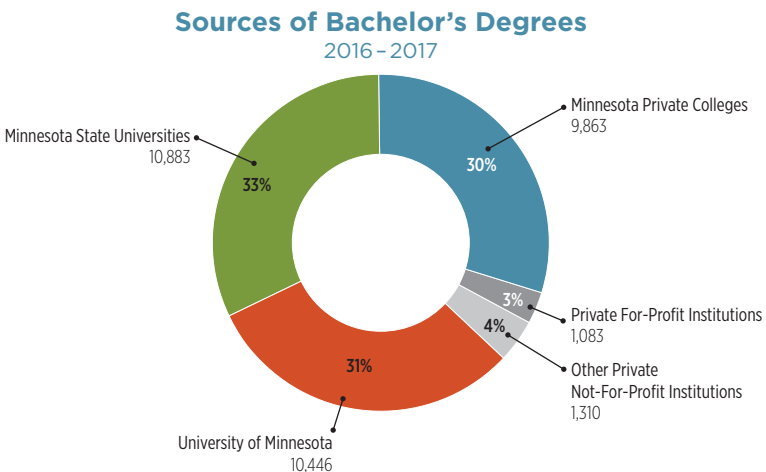
For more information on these and other facts visit
www.mnprivatecolleges.org/research/facts

Workforce

- **We are a talent magnet: Our colleges enroll more than 10,700 undergraduate students from other states.** That compares to about 9,500 at the U of M and 7,200 at Minnesota State Universities.
 - **Our institutions educate students to be ready to move on to careers and further education.** They build essential critical thinking and communication skills, developing area expertise while also studying broadly.
 - Many of our graduates earn degrees in high-need areas; see “Degrees Granted” below for examples.
 - 95% of our most recent graduates were employed, pursuing additional education, or doing volunteer service (e.g. Peace Corps or mission work) within a year of earning their bachelor’s degree.
 - 75% of graduates listed employment as their primary activity.
 - 16% listed continuing education as their primary activity.
 - 4% listed volunteer service as their primary activity.
 - **71% of our recent graduates stayed in Minnesota, adding to the quality of the state’s workforce and tax base.**
 - **The median earnings of our alumni working in full-time in Minnesota four years after graduation is \$54,600.**
-

Degrees Granted

- **Our institutions award 30% of all baccalaureate degrees in Minnesota, with 9,863 bachelor’s degrees awarded in 2016-17.** Our share of baccalaureate degrees for specific areas of study:
 - 49% of physical science degrees
 - 44% of nursing degrees
 - 42% of history degrees
 - 38% of foreign language degrees
 - 35% of math and statistics degrees
 - 33% of biological science degrees
 - 33% of business degrees
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Source: Minnesota Private College Council analysis of NCES, IPEDS 2016-17
Note: Does not include degrees earned from online schools

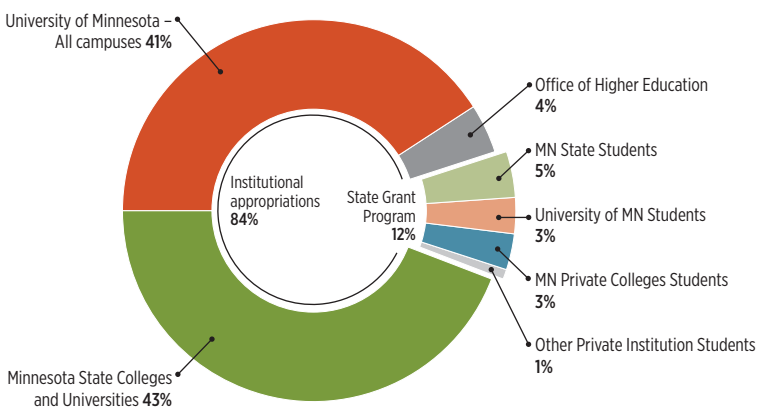
Degrees Granted (continued)

- **Our institutions award 43% of all master’s degrees in Minnesota, with 4,770 master’s degrees awarded in 2016-17.** Our share of master’s degrees for specific areas of study:
 - 100% of physician assistant degrees
 - 63% of social work degrees
 - 57% of education degrees
 - 54% of public administration degrees
 - 49% of business and management degrees
 - 48% of nursing degrees
 - 47% of computer/information science degrees
-

Minnesota Impact

- **Minnesota Private Colleges add more than \$1.5 billion annually to Minnesota’s economy through direct spending that includes wages, operating costs and capital construction expenditures.**
 - **We employ more than 14,000 faculty and staff.**
 - We rank 9th among Minnesota private sector employers, when considering our total number of employees. We rank 13th among all employers, public and private.
 - **299,000 of our alumni live across the state, in every corner of Minnesota.**
 - **While our students make up 30% of all baccalaureate graduates in the state, they benefit from a small share — just 3% — of public spending on higher education.**
-

State Spending for Higher Education Fiscal Year 2017 (\$1.56 Billion)



- **It would cost the state of Minnesota more than \$348 million each year in additional institutional subsidies if private colleges didn’t exist and our students enrolled instead in public institutions.**
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MINNESOTA PRIVATE COLLEGE COUNCIL

445 Minnesota Street, Suite 500
St. Paul, Minnesota 55101

colleges@mnprivatecolleges.org
www.mnprivatecolleges.org

The Minnesota Private College Council represents 17 well-respected liberal arts colleges and universities. For more information on the Council and its members, visit www.mnprivatecolleges.org.