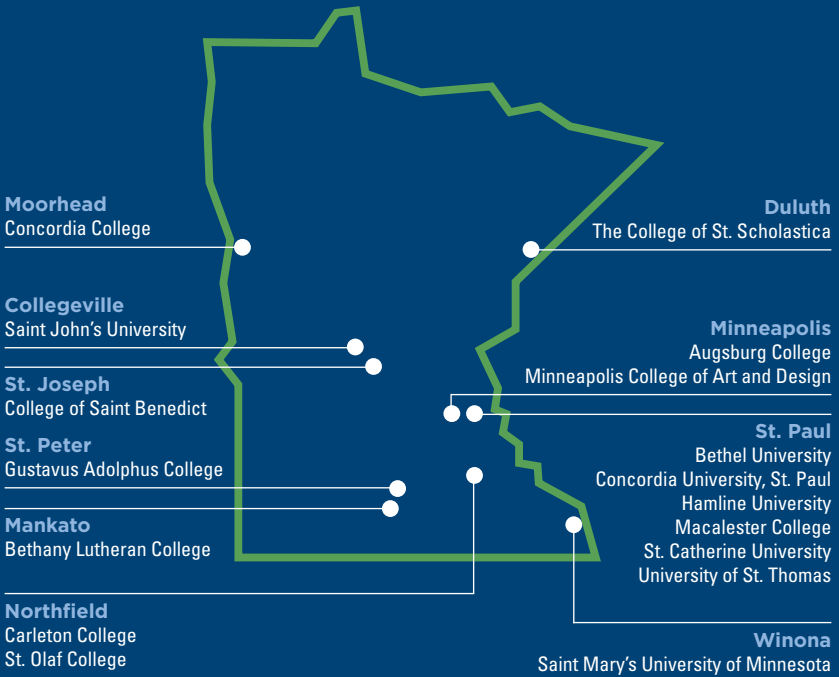


Minnesota's Private Colleges

Adding up our impact



Students

- **Total enrollment for fall 2016 at Minnesota's Private Colleges — undergraduate and graduate: 57,742 students**

	UNDERGRADUATE	GRADUATE
Augsburg College	2,550	1,091
Bethany Lutheran College	587	–
Bethel University	2,986	1,153
Carleton College	2,045	–
College of Saint Benedict	1,958	–
The College of St. Scholastica	2,841	1,565
Concordia College, Moorhead	2,114	18
Concordia University, St. Paul	2,655	1,880
Gustavus Adolphus College	2,200	–
Hamline University	2,184	1,668
Macalester College	2,146	–
Minneapolis College of Art and Design	703	100
Saint John's University	1,754	95
Saint Mary's University of Minnesota	1,590	4,050
St. Catherine University	3,176	1,610
St. Olaf College	3,040	–
University of St. Thomas	6,111	3,872
Total	40,640	17,102

- **Our colleges serve different types of students.**
 - Part-time students account for 13% of undergraduate enrollment.
 - Independent students, who are 25 and older, make up 13% of our undergraduate enrollment.
 - Transfer students account for 24% of our new student enrollment.
 - 6 of our colleges and universities offer non-traditional weekend, evening and online programs to meet the changing needs of all types of learners.
-

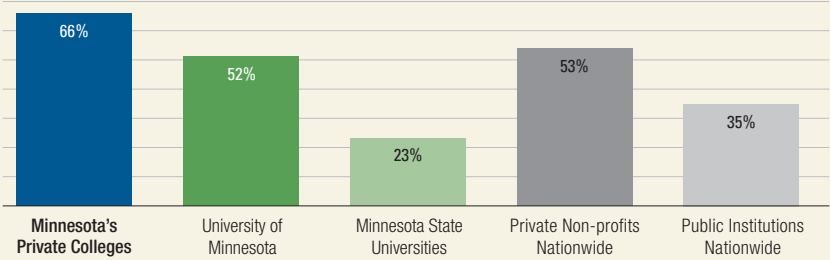
- **69% percent of our new-entering students are from Minnesota.**
 - 26% are students from other states and more than 3% are students from other nations.
-

- **Students pursue more than 145 undergraduate majors.**
-

Excellence and Outcomes

- **Our focus is on excellence in undergraduate teaching and learning.**
 - Courses are taught by highly qualified faculty — 85% of full-time faculty members hold doctorates or other terminal degrees in their field.
 - We have one professor for every 12 students.
 - 63% of classes have fewer than 20 students and 99% of classes have fewer than 50 students.
 - **Our four-year graduation rate is the highest in the Midwest — higher than the public systems as well as the other states' nonprofit colleges.** (This measure looks at a group of entering students and considers how many of them have stayed at that institution and earned their degree.)
 - Looking nationally at nonprofit colleges, our four-year graduation rate ranks fourth.
-

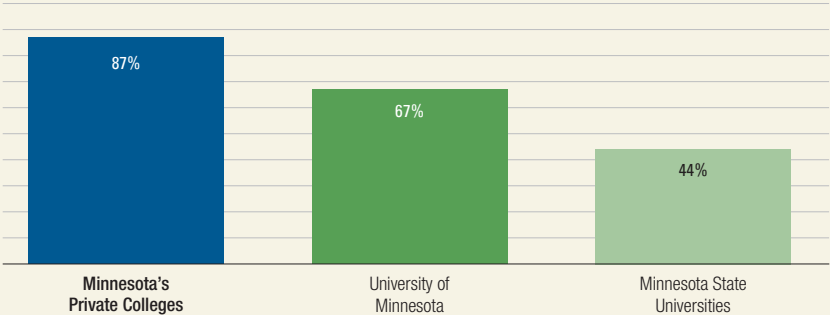
Four-Year Graduation Rates Minnesota Institutions and National Comparisons



Percent of students completing a bachelor's degree (full-time, first-time undergraduates who began a program in 2009)
Source: NCES IPEDS data, 2009 cohort

- **Our four-year completion rate is the best in the state at 87%.** (This measure looks at graduates who started and then completed at the same institution within four years.)
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Four-Year Completion Rates



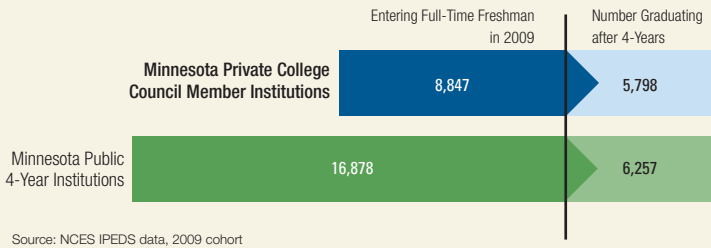
Source: NCES IPEDS data, 2007 cohort

- **Our students receive national recognition. In the most recent year, our colleges had 42 students who were named Fulbright Fellows, Goldwater Scholars and Watson Fellows.** At the University of Minnesota 19 students received those recognitions.
-

Excellence and Outcomes (continued)

- **Our alumni say they received a high-quality education and benefited from it more frequently than alumni from major public universities in a six-state region.** For example, the share of alumni who said they benefited “very much” from a majority of classes taught by professors was:
 - 88% for alumni from Minnesota’s Private Colleges
 - 25% for alumni from national publics in our six-state region
 (Visit www.mnprivatecolleges.org/our-value/alumni-views for more alumni data.)

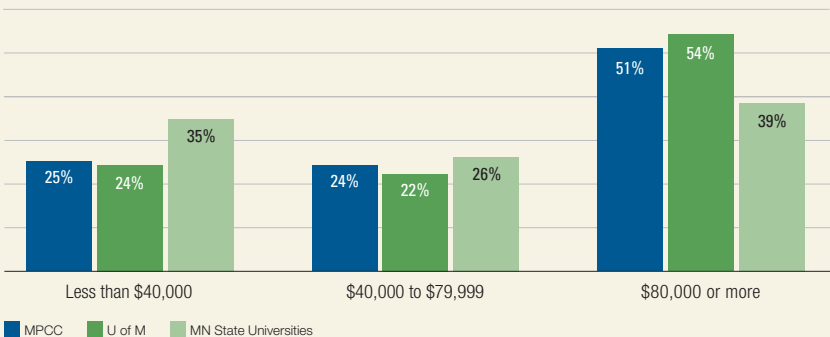
Productivity within Higher Education
 (Number of students entering public and private institutions — and how many graduate 4 years later)



Access and Affordability

- **Our students come from all income levels — and family incomes for students at private nonprofit colleges are similar to those at public universities.** Median family income for FAFSA-filing Minnesota students are:
 - \$87,700 at the University of Minnesota
 - \$78,200 at Minnesota’s Private Colleges
 - \$62,900 at Minnesota State Universities

FAFSA-filing Minnesota Students by Family Income



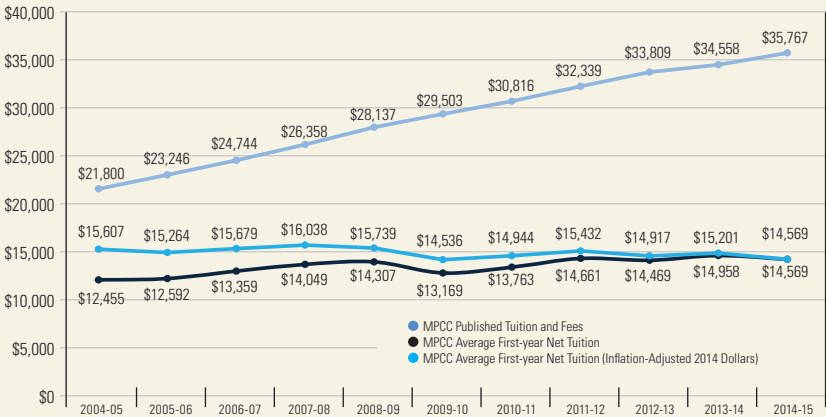
Note: Uses Adjusted Gross Income. Includes only Minnesota resident students who file a FAFSA.
 Source: MPCC analysis of Minnesota State Grant End-of-Year Statistics Fiscal Year 2016, Minnesota Office of Higher Education

- **84% of our first-year students apply for financial aid by filing the FAFSA.**

Access and Affordability (continued)

- **Thanks to financial aid, the average amount that first-year students actually pay for tuition is considerably less than the posted price — less than half.**
 - The average net tuition for first-year students is \$14,569 because students receive an average of \$21,199 in institutional, state and federal grants, covering 59% of tuition costs.

Published and Net Tuition Trends at Minnesota Private College Council Member Institutions
2004-05 to 2014-15



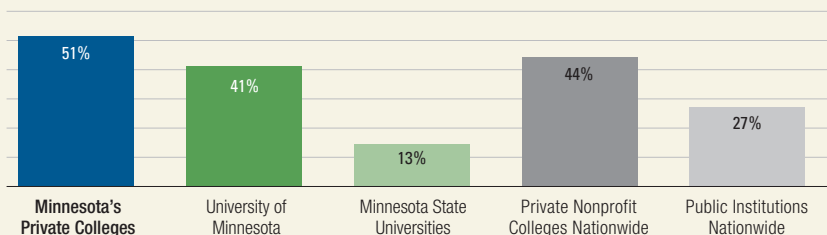
Note: Net tuition figures reflect averages after institutional aid and government aid have been factored in.
Source: Minnesota Private College Council analysis of IPEDS data.

- **For first-year students of families with incomes below \$50,000, average grants cover 85% of tuition.**
 - The average net tuition for these students after institutional, federal and state grants is \$5,179. These students receive an average of \$28,777 in grants.
- **Our institutions award more than \$564 million in institutional grants and scholarships.**
 - 94% of our first-year students receive grants and scholarships that do not have to be paid back.
- **Private college graduates’ borrowing mirrors levels at public institutions.**
 - Share of graduates at private nonprofit colleges with no debt is 27%, compared to 36% at the University of Minnesota and 26% at Minnesota State Universities.
 - Median debt level for graduates who are borrowing at private nonprofit colleges is \$27,413 compared to \$24,567 at the U of M and \$25,496 at Minnesota State Universities.

Diversity

- **More than 10,400 undergraduate and graduate students of color, excluding international students, enroll at Minnesota's Private Colleges.**
 - **The share of undergrads who are students of color has been increasing across higher education. Domestic undergrad students of color are:**
 - 20% of all undergrads at Minnesota's Private Colleges
 - 20% of all undergrads at the University of Minnesota
 - 18% of all undergrads at Minnesota State Universities
 - **Enrollment of new first-year students of color at Minnesota's Private Colleges has more than doubled compared to 10 years ago.**
 - In fall 2016, 24% of new freshmen were students of color, up from 11% in fall 2006.
-

Four-Year Graduation Rates for Students of Color



Percent of Students Completing a Bachelor's Degree (Full-time, first-time undergraduates who began a program in 2009)
Source: U.S. Department of Education, IPEDS 2009 Cohort.

- **As for degrees granted, our institutions graduate 29% of Minnesota's baccalaureates of color.** And 43% of students of color who earn master's degrees in Minnesota do so at our institutions.
 - **22% of our students are "first-generation,"** meaning that neither of their parents completed college.
-

Global Reach

- **More than 1,700 international undergraduate students study at our colleges and universities.**
 - **All of our member colleges are committed to international experiences.**
 - More than 4,700 students from our 17 schools study abroad each year — that's more than half of Minnesota college students who study abroad.
 - Six of Minnesota's Private Colleges rank nationally for study abroad participation.
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For more information on these and other facts visit
www.mnprivatecolleges.org/research/facts

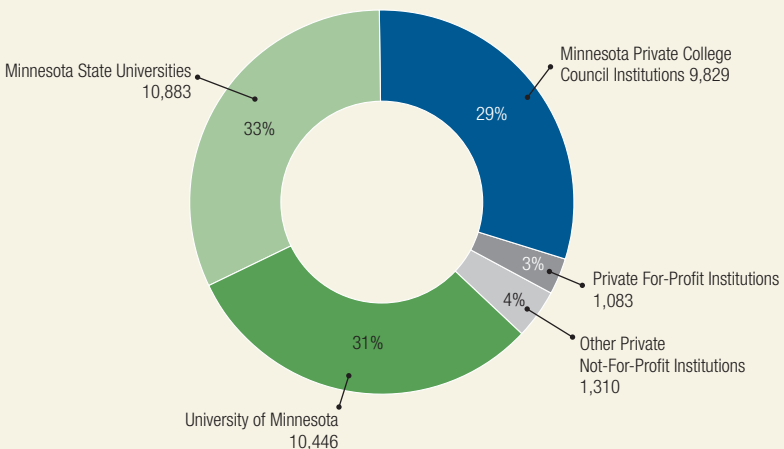
Workforce

- **We are a talent magnet: Our colleges enroll more than 13,300 undergraduate students from other states each year.** That compares to about 9,600 at the U of M and 7,100 at Minnesota State Universities.
- **Our institutions educate students to be ready to move on to careers and further education.** They build essential critical thinking and communication skills, developing area expertise while also studying broadly.
 - Many of our graduates earn degrees in high-need areas; see “Degrees Granted” below for examples.
 - 20% of our most recent graduates pursued additional education immediately upon earning their bachelor’s degrees.
 - 85% of our most recent graduates were employed within a year after graduation. (Results on employment and graduate education are not mutually exclusive, which means some students are doing both.)
- **72% of our recent graduates, regardless of their home state, stay in Minnesota, adding to the quality of the state’s workforce and tax base.**

Degrees Granted

- **Our institutions award 29% of all baccalaureate degrees in Minnesota, with 9,829 bachelor’s degrees awarded in 2015-2016.**
 - Our share of baccalaureate degrees for specific areas of study:
 - 50% of physical science degrees
 - 48% of history degrees
 - 44% of nursing degrees
 - 41% of foreign language degrees
 - 36% of math and statistics degrees
 - 33% of business degrees
 - 32% of biological science degrees

Sources of Bachelor’s Degrees
2015-2016



Degrees Granted (continued)

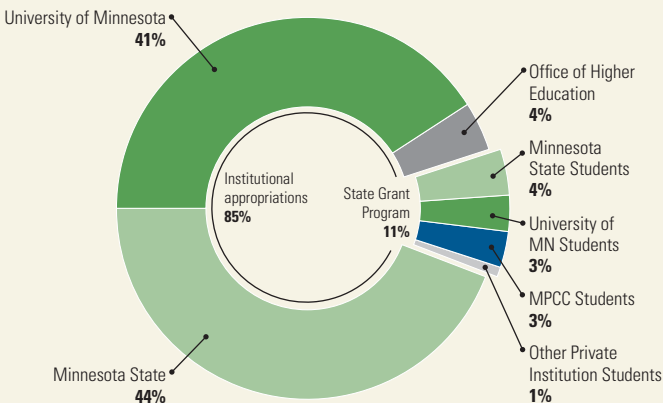
- **Our institutions award 45% of all master’s degrees in Minnesota, with 4,925 master’s degrees awarded in 2015-2016.**
 - Our share of master’s degrees for specific areas of study:
 - 100% of physician assistant degrees
 - 61% of social work degrees
 - 58% of education degrees
 - 55% of public administration degrees
 - 54% of nursing degrees
 - 50% of business and management degrees
 - 48% of computer/information science degrees
 - 44% of psychology degrees
-

Minnesota Impact

- **Minnesota’s Private Colleges add nearly \$1.5 billion annually to Minnesota’s economy through spending that includes wages, operating costs and capital construction expenditures.**
 - **We employ more than 13,800 faculty and staff.**
 - We rank 10th among Minnesota private sector employers, when considering our total number of employees. We rank 14th among all employers, public and private.
 - **While our students make up 29% of all baccalaureate graduates in the state, they benefit from a small share — just 3% — of public spending on higher education.**
-

State Spending for Higher Education

Fiscal Year 2016 (\$1.53 Billion)



- **It would cost the state of Minnesota more than \$350 million each year in additional institutional subsidies if private colleges didn’t exist and our students enrolled instead in public institutions.**
-

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2016–2017

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St. Olaf College

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Augsburg College

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The College of St. Scholastica
Concordia College, Moorhead
Concordia University, St. Paul
Gustavus Adolphus College
Hamline University
Macalester College
Minneapolis College of Art and Design
Saint John's University
Saint Mary's University of Minnesota
St. Catherine University
St. Olaf College
University of St. Thomas



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The Minnesota Private College Council represents 17 well-respected liberal arts colleges and universities. For more information on the Council and its members, visit www.mnprivatecolleges.org.